



UN GLOBAL COMPACT

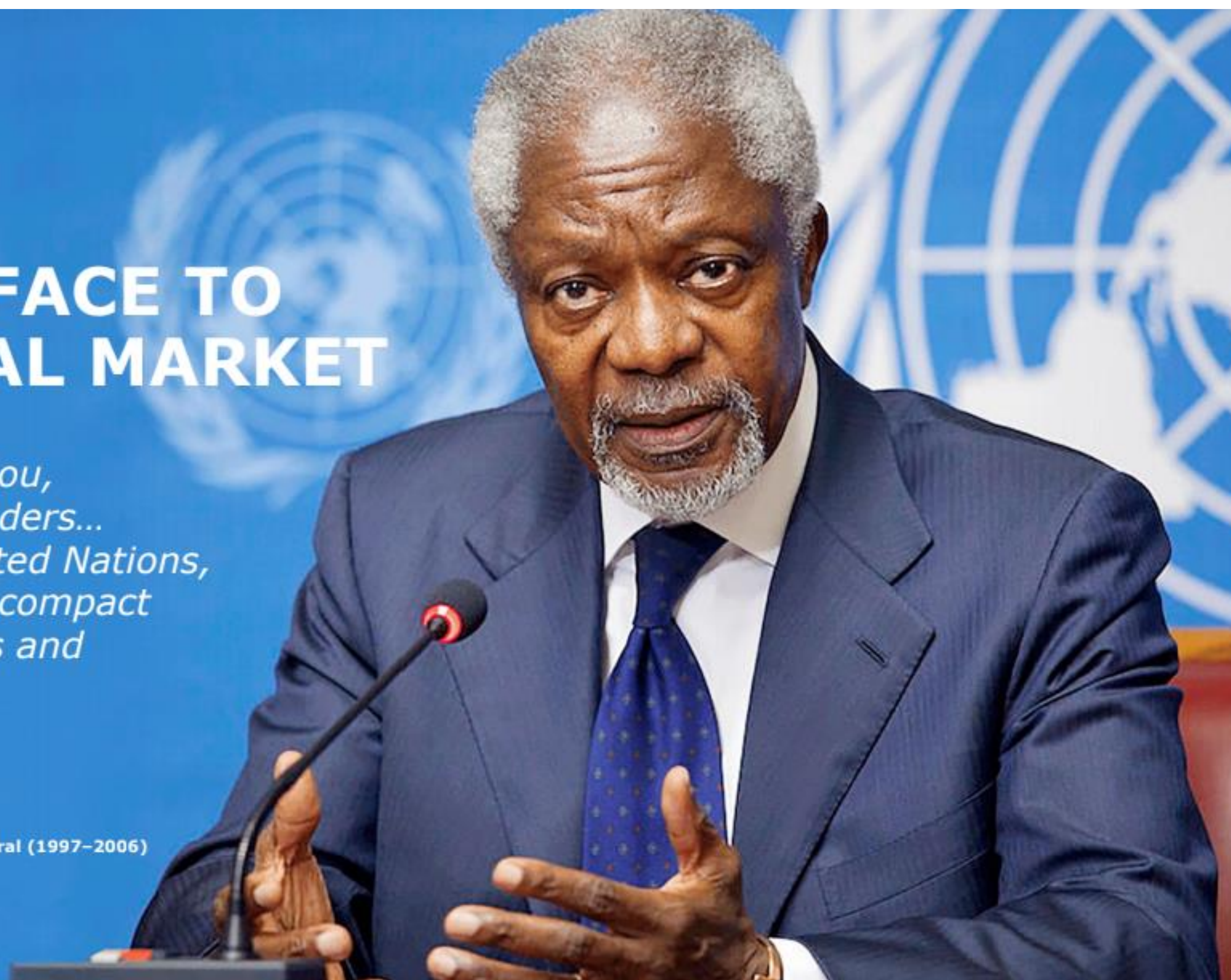
THE WORLD IN 1999

A HUMAN FACE TO THE GLOBAL MARKET



*I propose that you,
the business leaders...
and we, the United Nations,
initiate a global compact
of shared values and
principles*

Kofi Annan, UN Secretary-General (1997–2006)



A PRINCIPLES BASED APPROACH



Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.



Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.



Principle 7: Businesses should support a precautionary approach to environmental challenges;





Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.



Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

A PRINCIPLES BASED APPROACH

 HUMAN RIGHTS	 LABOUR
 ENVIRONMENT	 ANTI-CORRUPTION

 1 NO POVERTY	 2 ZERO HUNGER	 3 GOOD HEALTH AND WELL-BEING	 4 QUALITY EDUCATION	 5 GENDER EQUALITY	 6 CLEAN WATER AND SANITATION
 7 AFFORDABLE AND CLEAN ENERGY	 8 DECENT WORK AND ECONOMIC GROWTH	 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	 10 REDUCED INEQUALITIES	 11 SUSTAINABLE CITIES AND COMMUNITIES	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
 13 CLIMATE ACTION	 14 LIFE BELOW WATER	 15 LIFE ON LAND	 16 PEACE, JUSTICE AND STRONG INSTITUTIONS	 17 PARTNERSHIPS FOR THE GOALS	 SUSTAINABLE DEVELOPMENT GOALS

UN GLOBAL COMPACT: OVERVIEW



17,000+
businesses committed
to the Ten Principles
of the UN Global
Compact

3,000+
non-business
participants

160+
countries with
UN Global Compact
participants

60+
local networks

87
million employees

BUT THE WORLD IS NOT ON TRACK TO MEET THE SUSTAINABLE DEVELOPMENT GOALS



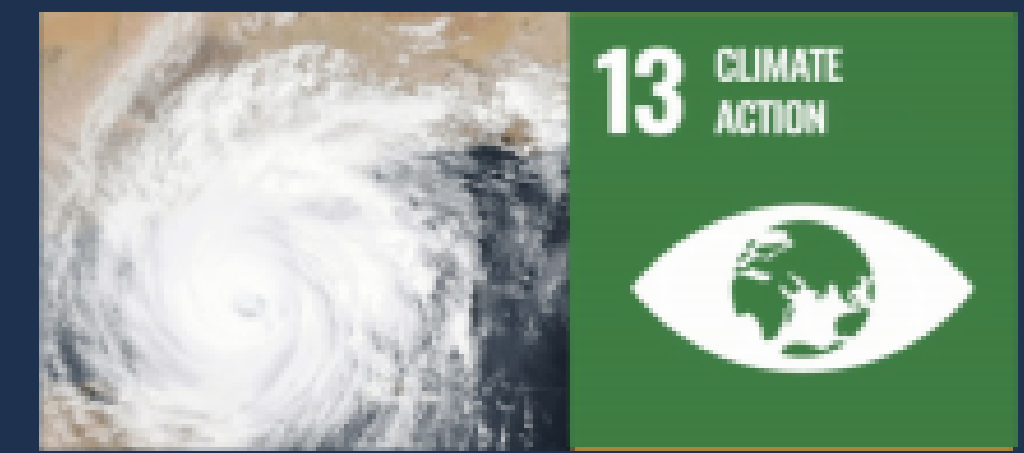
151 years to close the economic gender gap globally

20% of all workers are working poor, **160 million** children in child labour



Annual cost of corruption is **3.6 trillion** dollars – **5%** of global GDP

The world is headed for **2.8 degrees** of global heating by the end of the century



SOCIAL PROGRESS INDEX ESTIMATES WE ARE 62 YEARS BEHIND SCHEDULE

ENGAGEMENT OPPORTUNITIES

ALL COMPANIES WHATEVER SIZE, SECTOR OR GEOGRAPHIC LOCATION CAN CONTRIBUTE. WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY YOU WILL FIND ENGAGEMENT OPPORTUNITIES TO HELP YOU ACCELERATE PROGRESS

CONNECT



Connect with industry, experts peers and with the UN at the global and national level

LEARN



Gain the knowledge and skills to make progress and deliver impact.

LEAD



Show bold leadership and inspire others. Leverage your position and advocate for major impact

COMMUNICATE



Build trust and credibility by communicating measurable progress towards your sustainability goals and targets



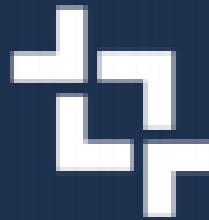
HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION





Academy

FAST-TRACK YOUR SUSTAINABILITY STRATEGY AND SKILLS



ACADEMY OPEN TO ALL BUSINESS PARTICIPANTS - ALL EMPLOYEES

Learn at your own pace



FOUNDATIONS

Gain a foundational introduction to a topic and step-by-step guides for corporate action. Everything you need to get started.



LEARNING PLANS

Complete these curated learning journeys to gain a more in-depth understanding on specific topics and concepts.



RECORDED SESSIONS

Catch up on past live events to learn about a wide range of sustainability topics.



MICRO-LEARNING

View bite-sized learnings to introduce you to key topics and summarize learnings.

Join exciting live events



CHANGEMAKER SERIES

Learn from, and connect with, some of the most innovative and influential people working in or with business during these live conversations.



DEEP DIVES

Narrow in on a specific topic, industry, function or geography with opportunities to start applying learning within your company.



IN-PRACTICE EXCHANGES

Explore and learn leading practices from companies in your region.

> **READY TO GET STARTED?**



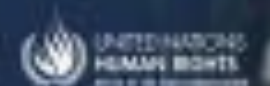
Academy

CHANGEMAKER SERIES

A conversation with Deputy Secretary General Amina J. Mohammed

9 MARCH 2022
9:00 a.m. (NEW YORK)
2:00 p.m. (LONDON)
4:00 p.m. (CAIRO)

[REGISTER NOW](#)



LEARN HOW YOUR COMPANY CAN OPERATIONALIZE THE UN GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS

Take the free and interactive 4-module e-learning course

[GET STARTED](#)

Shift



PEER LEARNING GROUPS



**OFFERED AT THE GLOBAL, REGIONAL,
AND LOCAL LEVEL**

- **FACILITATED LEARNING GROUPS** with a variety of stakeholders
- **SHARE BEST PRACTICES & CHALLENGES** on critical sustainability issues
- **HEAR FROM PEERS AND SHARE INSIGHT** in group sessions
- **GAIN ACCESS** to industry experts and networking opportunities

**SDG
INTEGRATI
ON**

**HUMAN
RIGHTS**

**DECENT
WORK &
LABOUR**

CLIMATE

GENDER

REPORTING

**TRANSFOR-
MATIONAL
GOVERNANCE**

ACCELERATORS

ACCELERATOR PROGRAMMES ROLLED OUT IN COLLABORATION BETWEEN GLOBAL COMPACT OFFICE AND LOCAL NETWORKS WITH A VIEW TO MAINSTREAM SUSTAINABLE BUSINESS PRACTICES, SCALING THE COLLECTIVE IMPACT OF BUSINESS TOWARD THE ACHIEVEMENT OF THE SDGS



WHAT PARTICIPANTS ARE SAYING

"One of the most enriching and rewarding academic experiences!"

"An amazing and practical journey in the world of corporate sustainability"

Target Gender Equality has helped us accelerate the pace and set the stage for gender equality to be our company's priority



"SDG Accelerator is one of most interesting programmes that I have participated in, in over 20 years"

94% recommend the SDG Innovation Accelerator for Young Professionals

"Thanks for facilitating this great session. Lots of valuable takeaways and the benefit of networking with so many colleagues across industries" - Climate Ambition Accelerator

COALITIONS

MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS

 <p>Scaling adoption of water stewardship practice by companies in critical geographies and sectors</p>	 <p>A principles-based approach to sustainable ocean business</p>	 <p>Enabling companies to set science-based emissions reduction targets</p>	 <p>Scaling corporate finance and investment as a catalyst for delivering the SDGs</p>
<p>Enabling companies to adopt leading water stewardship practices that support better outcomes for at least 3 billion people in 100 basins worldwide</p>	<p>Scaling and broadening engagement in emerging markets, and small island developing states (SIDs)</p>	<p>Near-term targets aligned with 1.5°C</p> <p>Net-Zero Standard: First science-based framework to set long term net-zero targets</p>	<p>70 companies linking 50% of corporate financing to the SDGs</p> <p>\$500 billion in corporate investment by 2023</p>

OTHER ACTIVITY EXAMPLES

AWARENESS RAISING

RINGING THE BELL THE FOR GENDER EQUALITY

Networks from around the world work together with UN Women, UNGC, the Sustainable Stock Exchanges Initiative, the IFC, Women in ETFs and the World Federation of Exchanges to raise awareness of the pivotal role the private sector can play to advance gender equality and Goal 5 of the 2030 Agenda each year around Women's Day. Over 50 Networks participate



CAPACITY BUILDING

BUSINESS AND HUMAN RIGHTS PEER LEARNING

OHCHR in partnership with GCN Kenya organized a Business and Human Rights Peer Learning workshop aimed at equipping participants with practical knowledge on how to align business practices with Guiding Principles.

RECOGNIZING LEADERSHIP

FINDING INSPIRATION IN THE CEO SDG CIRCLE FORUM

In partnership with the UNGC and the International Finance Corporation (IFC), UN Women Regional Office for the Arab States published the Bridging the Gap in the Arab States report on emerging private sector response and recovery measures for gender Equality with Local Network cooperation in collecting case studies



POLICY DIALOGUE

NATIONAL DIALOGUE ON HUMAN RIGHTS

For the fifth consecutive year, the 2018 Australian Dialogue on Business and Human Rights, convened by GCN Australia and the Australian Human Rights Commission, brought leaders together to drive the business and human rights agenda forward. The theme recognizes Australian businesses mounting expectations to prevent and address modern slavery in their own business operations and supply chains.

MULTI-STAKEHOLDER PARTNERSHIP

LOCALIZE THE 2030 AGENDA

GCN Spain, three Basque employer's associations, and the Basque Government launched a partnership to promote and adapt the SDGs within companies in Spain. The Network's role will be to provide companies with the tools to achieve the SDGs. The business associations will help spread the Network's message through their own expansive circles while the Government will reinforce the partners' messages through implementation of its 2030 Plans and engage business in policy dialogue.



5 GENDER EQUALITY



თეგეტა აკადემია
TEGETA ACADEMY

TEGETA MOTORS #PROFESSIONHASNOGENDER

In regard to the Women Empowerment Program, Tegeta Motors collaborates with UN Women and is involved in various projects aimed at empowering women and implementing a new vision of a gender equality strategy.

In order to empower women, Tegeta Motors has partnered with the non-governmental organization called Movement for Change and supports the project "Profession Has No Gender". For the project, 5 women were selected from the results of a competition and were then trained at Tegeta Academy. After passing the final exam, participants will be employed by the company.

Tegeta Motors believes that companies from the industry need to be the key drivers in advancing gender equality and women's empowerment.



თიბონი აკადემია
IT



TBC BANK GENDER EQUALITY AT THE WORKPLACE

Equality and diversity are especially important for TBC Bank. Each employee is treated equally. Ensuring equal opportunity is important in all key areas of human resources management, such as selection, promotion, training and development is also critical.

In 2021, TBC Bank became a signatory of the UN Women's Empowerment Principles. As of 2020, 70% of our employees are women; the percentage of women in ICT areas is 36%.

In order to promote ICT employment possibilities among young people, TBC established an IT Academy. 114 participants of the Academy were employed at TBC after graduation. In March 2021, the IT Academy started a new program with a special focus on women in technology. A series of webinars and courses are dedicated to encourage and empower women in tech industries and provide them with opportunities to grow and develop professionally. The IT Academy strives to prepare young professionals, who will make significant contribution to the development of the company.

8 DECENT WORK AND ECONOMIC GROWTH



ELEMENT CONSTRUCTION BOOTCAMP

Element Construction believes that the support of the younger generation and startups is essential for the development of the entrepreneurial sector. For this purpose, Element Construction has implemented an innovative project called "Bootcamp" in Georgia, in collaboration with the social enterprise Knowledge Café. Within the context of the project, Element Construction supported the implementation of entrepreneurial ideas for more than 160 young people.

Knowledge Café's online "Bootcamp", was created for young people who are interested in business, marketing, human rights, and developing entrepreneurial skills. It is also for those who want to contribute to the construction of an educational space (in the form of a Knowledge Café in the Kakheti region). The program was attended by 164 teenagers who, under the mentorship of 20 start-upers, raised GEL 36,067 in 17 days to build a Knowledge Café.

The project includes the following areas: strengthening the start-ups of young entrepreneurs, promoting the education and development of entrepreneurial skills of the beneficiaries involved in the project, encouraging high civic initiative of young people, and supporting the construction of social enterprises.



EFES GEORGIA INDIVIDUAL DEVELOPMENT PLAN

The main priorities of EFES Georgia are to create a decent and safe working environment, to take care of employee motivation and development, and to maintain an equal environment with constant feedback. The company operates with a Code of Business Ethics approved by the Board of Directors of Anadolu EFES. The Code is based on values such as honesty, unity, collaboration, a non-discriminatory environment and more.

The company offers an Individual Development Plan to each employee and finances the trainings or courses. The company provides employees with a full package of health insurance, which is fully funded by the company. The company also finances staff meals and transportation during business hours.

Additionally, EFES Georgia supports the participation of employees in events related to the promotion of a healthy lifestyle. Monthly, the employees get company products as gifts and every year, the company holds a competition of ideas where all employees can participate. Every year, a survey is conducted to reflect satisfaction and feedback of the employees. According to the 2020 Satisfaction Survey, the employee satisfaction rate was 93%.

During the COVID-19 pandemic, employees switched to remote activities, demonstrating that regulations against the spread of COVID-19 are implemented. In order to promote vaccination, the company provides special benefits.

IMPROVED FINANCIAL PERFORMANCE

Arabesque / University of Oxford
Meta-analysis of 200 Academic Studies

GOOD ESG PERFORMANCE RESULTS IN:

50%

Lower cost of capital

88%

Better operational performance

80%

Better stock price performance

7%

Higher Return on Equity (ROE)

During COVID-19, companies with higher ESG scores performed 50% better than their peers (Bloomberg)

JUST US Large Cap Diversified Index vs Russell 1000 Tracking Total Return



JUST CAP 2022 outperformed Russel 100 by **6.7%**

Top **10%** outranked bottom **10%** by **43%**

INVESTORS ARE RAISING EXPECTATIONS

3,900

Signatories to the Principles for Responsible Investment

92%

of investors say that companies with strong ESG performance deserve a premium valuation on their share price

90%

Of investors believe companies that prioritise ESG initiatives represent better opportunities for long-term returns that companies do not

Global ESG assets are on track to exceed

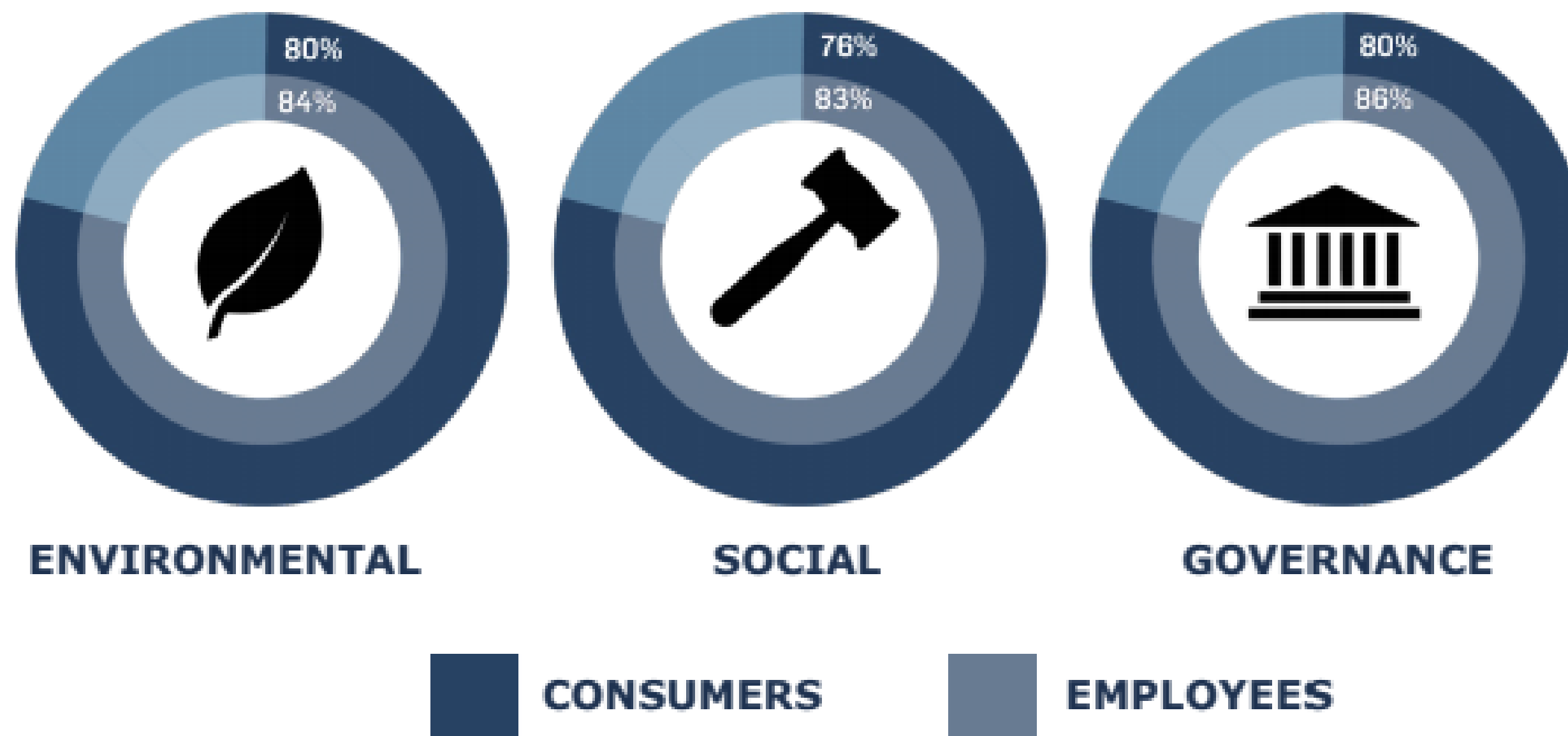
\$53

trillion by 2025



CONSUMER AND EMPLOYEE EXPECTATIONS

ESG COMMITMENTS ARE DRIVING CONSUMER PURCHASES AND EMPLOYEE ENGAGEMENT. I AM MORE LIKELY TO BUY FROM / WORK FOR A COMPANY THAT STANDS UP FOR:



Consumers and employees want businesses to invest in making sustainable improvements to the environment and society, not just comply with regulation, and they're prepared to reward (or penalize) brands accordingly. Overwhelming majorities of both consumers and employees said they're more likely to buy from or work for companies that share their values across the various elements of ESG.

Source: PwC Consumer Intelligence Series June 2, 2021

73%

of CEOs say that consumers have the biggest impact on the way they manage sustainability

83%

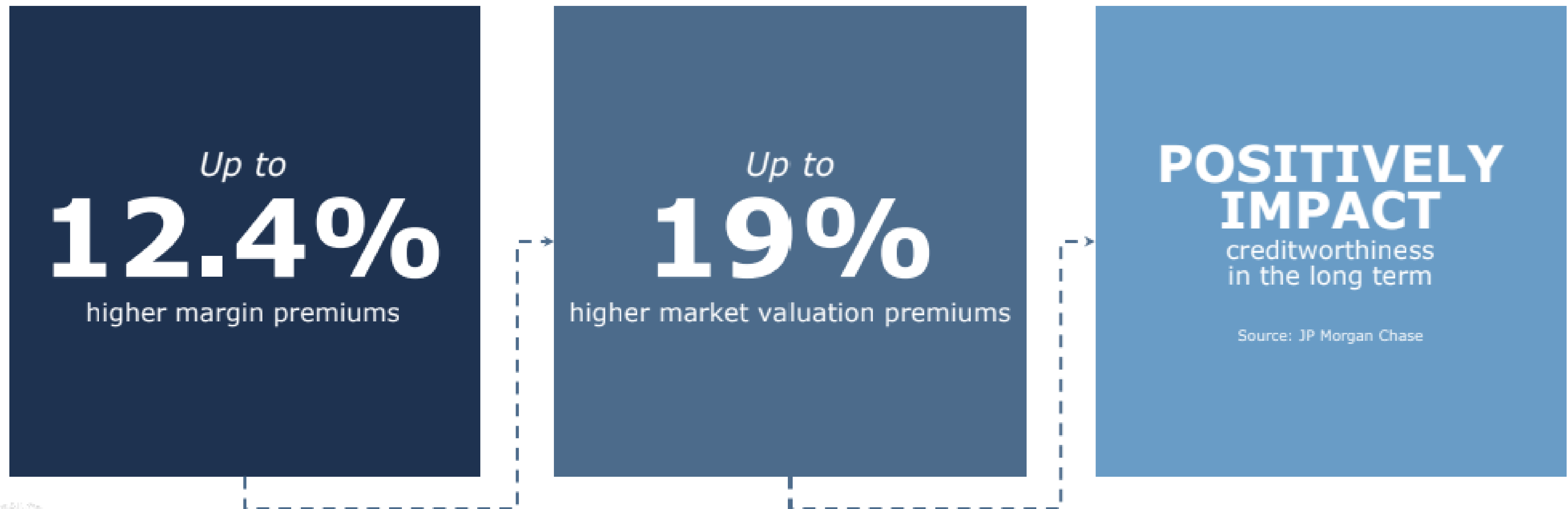
of consumers think companies should be actively shaping ESG best practices

'I will discontinue my relationship with companies that treat the environment, employees, or the community in which they operate, poorly'.

PwC Consumer Intelligence Series June 2, 2021

HIGHER MARGINS, MARKET VALUATION, CREDITWORTHINESS

COMPANIES PARTICIPATING IN THE UN GLOBAL COMPACT HAVE HIGHER ESG SCORES THAN NON-PARTICIPATING COMPANIES. HIGHER ESG SCORES LEAD TO:



Source: JP Morgan Chase

Source: Boston Consulting Group (2017)

THREE STEP JOINING PROCESS



unglobalcompact.org/join



United Nations Global Compact

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